



NATHAN HAUSER

GRAPHIC & UI WEB DESIGNER

www.wheehaus.com

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(641) 485-9201

WORK EXPERIENCE



VGM Forbin

5 yrs 11 mos

Senior UX Designer

Feb 2019 – Current • 11 mos

Manager of Design Service

Oct 2017 – Feb 2019 • 1 yr 4 mos

- Provide creative direction, mentorship, and performance evaluation of a 7-member design team
- Coach and develop team members to improve their work quality and performance output
- Produce and execute design team strategic plan outlining the year-long goals, initiatives, and vision
- Collaborate with cross-functional project teams consisting of copywriters, programmers, and developers to produce award winning-client work

UX Designer and UI Developer

Dec 2013 – Oct 2017 • 3 yr 10 mos

- Executed entire design process from ideation, prototyping, graphical user interface design, front-end development, and testing
- Served as client liaison between client and production team, assisting in relaying feedback and establishing client expectations
- Utilized performance data and analytics to advise clients on best practices to maximize user experience
- Conceptualized, defined, and developed strategic user experience audits at the onset of each project
- Designed and developed user experience solutions for 115+ clients spanning Financial, Local, and Healthcare Industries
- Operated as the resident branding expert for all brand strategy and execution for both Forbin and clients

PRO SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Indesign
- Adobe After Effects
- Adobe XD
- Microsoft Office
- Visual Studio Code
- CSS
- SASS
- HTML5
- Jira
- Confluence
- Invision
- Git Source Control
- MacOS and Windows



Amperage Marketing & Fundraising

Jun 2012 – Nov 2013 • 1 yr 6 mos

Graphic & Web Designer

- Worked with, and designed pieces for all traditional forms of media
- Created online advertisements and graphics for use in video production
- Collaborated with print vendors to bid and execute final production of client work
- Provided art direction on client photoshoots and executed post production photoshop enhancements
- Offered mentorship and creative direction on design fundamentals for interns



ACES

July 2010 – May 2012 • 1 yr 11 mos

Graphic & Web Designer

- Designed and created graphics for web and print applications to help improve user experience and drive traffic
- Managed and updated website content for 18 clients
- Developed and customized layouts for client websites
- Generated new web business via cold calling and proposal creation



EDUCATION



University of Northern Iowa

2006 – 2009 • Deans List 2008

Bachelor of Arts, Minor in Business Concepts

Coursework focus in graphic design, typography, layout composition, manual design and interactive media design



Hawkeye Community College

2003 – 2006 • Deans List 2004

Associate in Business Administration

Coursework in statistics, accounting, information systems and economics

AWARDS & ACCOMPLISHMENTS



Gold Addy Award, AAF

2016

Heartland Conference Decoder Campaign

Multi-media self-promotion campaign including concept posters, decoder glasses design and more



Gold Addy Award, AAF

2015

VGM Forbin 20th Anniversary Open House

Multi-media self-promotion awareness graphical campaign including fold-out poster, landing page and more



Silver Addy Award, AAF

2017

Fairfax State Savings Bank - FSSB Bankhaus Microsite

Website design and development for a coffeeshop bank branch for servicing customers with a unique and personal banking experience



Silver Addy Award, AAF

2017

VGM Forbin Website

Strategic planning, wireframing, information architecture based off determine objectives and goals, maintaining brand consistency



Silver Addy Award, AAF

2016

AHIA - Live at Home Pro Logo

Developed identity with a brand system including logo, fonts, and colors for an app assessment tool used for onsite home assessments

CERTIFICATIONS

LEAD Program

Hawkeye Community College • 2018

The LEAD Certificate Program focuses on a series of 10-course topics ranging from strengths-based leadership to problem-solving to motivating and engaging employees and much more

User Experience

Interaction Design Foundation • 2019

The program focuses on many different disciplines, such as visual and sound design, human-computer interaction, information architecture, and interaction design. The main goal of each focused discipline is to maximize user experience and make the connection to a return on investment.

Consultative Selling Skills

Dardis Communications • 2017

Training program focusing on creating rapport with customers and prospects and interviewing techniques to uncover motivations and needs

Design Thinking

Interaction Design Foundation • 2019

The program focuses on how to apply an iterative, user-focused design process to generate innovative ideas that solve complex, ill-defined problems. In addition, the program looked at how to employ user research techniques to ensure products and solutions are truly relevant to their target audience.

REFERENCES AVAILABLE UPON REQUEST



www.wheelhaus.com

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